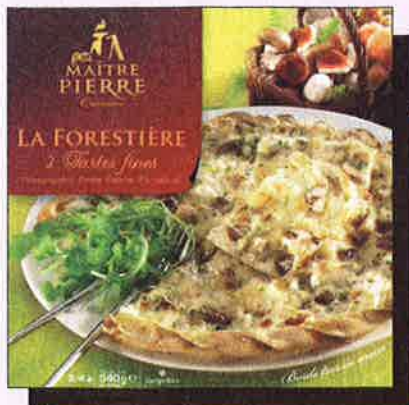


# Innovative European Frozen Products



This new product from Sarrebourg, France-headquartered Maitre Pierre is already a hit. La Forestiere has made it to the finals of the "Saveur de l'année 2011" competition, Greg Pierre, director of business development, recently informed Quick Frozen Foods International magazine. The mushroom tart, distributed in a 540-gram twin-pack, boasts a blend of forest mushrooms, Emmental and Parmesan cheese. It will be among a number of products that the frozen flammekueche specialist will showcase during the SIAL in Paris. Among other items to be seen and sampled at the company's stand will be Flammekueche Chevrotte, featuring a topping of goat cheese, tomatoes and croutons; and Tarte Française, topped with smoked ham, caramelized onion and Emmental cheese.



Country Bakes is new from Norwich, Norfolk, England-based Bernard Matthews Farms. The product features British turkey and root vegetables wrapped in a crispy potato coating. The four-pack goes for £1.69.



Meat free Vegetable Pies are new under the Morrisons retail chain's own label found in the freezer section of its retail stores in the United Kingdom. The product features shortcrust pastry filled with broccoli, carrots, sweetcorn, cheddar cheese and other ingredients topped with a puff pastry lid.



The combination of vanilla ice cream and chocolate is hardly a new notion, but Nestlé Schöller feels it has carried the idea to new heights with its Mövenpick Vanilla Chocolate – a combination of premium Bourbon Vanilla ice cream, chocolate sauce and chocolate bits. The 900-ml household pack is suggested for retail at 3.39 euros.



Toggo Sause Brause is a prickle powder-packed fruit ice treat that appeals to kids. Osnabrück, Germany-based R&R Ice Cream Group is the producer.